

## CONTEST RULES AND REGULATIONS

*Participation in this Contest constitutes full and unconditional agreement and acceptance of the following Contest rules and regulations. The Contest is conducted by The Waterfront Limited Partnership, doing business as, Lions Gate Marine Centre ("Lions Gate Marine Centre")*

### 1. HOW TO PARTICIPATE

**1.1 How to Participate:** Visit [www.lionsgatemarinecentre.com/pacificyachting](http://www.lionsgatemarinecentre.com/pacificyachting) and complete the online entry form (including your full name, phone number and email address) by 11:59PM PST on May 31, 2021 PM.

*No purchase necessary.* To participate in the Contest without completing the online entry form, hand print your answer to this skill testing question  $24-8+4 \times 6/3+5=?$  along with your name, address, email address and phone number on a 3" by 5" piece of paper. Place the entry form into an envelope and mail it to: Lions Gate Marine Centre, c/o Wesbild Holdings Ltd., P.O. Box 11120, Suite 2600-1055 West Georgia Street, Vancouver, BC V6E 3P3 Attn: Ultimate Yeti Boating Package. Mailed entries must be received no later than May 31, 2021.

**1.2 Contest Eligibility:** The Contest is open to all persons who have reached the age of majority in their Province or Territory of residence but excludes officers, directors, employees, agents, and representatives of Lions Gate Marine Centre, Wesbild Holdings Ltd. and their respective parents, affiliates, subsidiaries, and related companies or a member of the household or immediate family member of an officers, directors, employees, agents, and representatives of The Waterfront Limited Partnership, Wesbild Holdings Ltd. and their respective parents, affiliates, subsidiaries, and related companies. For the purpose of the Contest, "immediate family" means husband, wife, spouse, mother, father, brother, sister, son or daughter, whether or not they reside in the same household.

Lions Gate Marine Centre reserves the right at any time to require proof of identity and eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to Lions Gate Marine Centre for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. Lions Gate Marine Centre reserves the right to disqualify any entry or entrant in its sole discretion, should any entry or entrant at any stage contain and/or supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

**1.3 Contest Period:** The Contest begins on April 26, 2021 at **12:00am** PST and ends at **11:59pm** on May 31, 2021.

**1.4 Contest Entry Restrictions:** Entrants are limited to one (1) entry per person. Entries indicating the same name and/or email address will be considered, for the purposes of the Contest, to belong to the same entrant and therefore are subject to the above restriction. Multiple entries will be invalid for the purposes of the Contest.

### 2. PRIZE

#### 2.1 Prize:

The Prize will consist of:

- 1 x Tundra 65 Hard Cooler (value \$479.99)
- 4 x Rambler 295ml Tumblers with Magslider lids (value \$99.96)
- 4 x Rambler 295ml Lowball with Magslider lids (value \$99.96)
- 1 x Loadout 20-Liter Bucket, with lid and caddy (value \$114.97)
- 1 x Camino Carryall 35 (value \$199)

**2.2 Odds:** The odds of being randomly selected to win the Prize depend on the total number of eligible entries received during the Contest Period.

**2.3 Prize Draw:** On or around June 4, 2021, Lions Gate Marine Centre will randomly select one (1)

entrant who has successfully completed the Contest requirements as a Prize winner.

**2.4 Notification of Selection:** The Prize winner will be notified via email (using the contact information provided by the entrant at the time of entering the Contest) within seven (7) business days of the Prize draw date. Response from the winner via email or phone is required within seven (7) business days of notification. If the selected Prize winner does not respond by 5:00 PM PST on the last day of the eligibility period, that selected entrant will be disqualified and another Prize winner will be selected. The Prize winner must comply with all Contest rules and regulations. The Prize winner will be required to sign and return an affidavit of eligibility and publicity release and release of liability.

**2.5 Award of Prize:** Under no circumstances will Lions Gate Marine Centre, Wesbild Holdings Ltd. or their respective parents, affiliates, subsidiaries, related companies, directors, officers, representatives, employees, agents, successors or assigns, including advertising and promotion agencies be required to award any prizes other than what is indicated in these Contest rules and regulations or award the Prize other than in accordance with these Contest rules and regulations. Lions Gate Marine Centre will be the sole and final reference source in validating the Prize winner.

### **3. GENERAL RULES**

**3.1 Publicity Release and Release of Liability:** The Prize winner will agree to sign and return a publicity release and release of liability in a form prepared by Lions Gate Marine Centre which confirms, among other things, that the Prize winner: (i) releases Lions Gate Marine Centre, Wesbild Holdings Ltd. and their respective parents, affiliates, subsidiaries, related companies, directors, officers, representatives, employees, agents, successors and assigns from any and all liability arising out of or in any way connected to their participation in the Contest, participation in any Contest-related activity, and/or the use of personal information described herein, including but not limited to costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising there from; (ii) grants to Lions Gate Marine Centre, Wesbild Holdings Ltd. and their respective parents, affiliates, subsidiaries, related companies, agents, successors and assigns the unrestricted right for any purpose to produce, reproduce, publish, broadcast, communicate by telecommunication, exhibit, distribute, the Prize winner's address and city/province of residence, statements, endorsements, biography, name, voice, photograph and likeness for advertising and/or publicity purposes, without compensation, in any and all media now known or hereafter devised; and (iii) expressly waives, to the fullest extent permitted by law, any so-called "moral rights" which may now or may hereafter be recognized by legislative enactment or otherwise at law or in equity with respect to the Submission. The executed publicity release and release of liability must be signed and returned within seven (7) business days of winner notification or the selected Prize winner will be disqualified.

**3.2 Conditions of Participation:** By participating in the Contest, each entrant and the Prize winner agrees: (a) to be bound by these Contest rules and regulations; (b) to be bound by the decisions of Lions Gate Marine Centre, which will be final and binding in all respects; (c) to sign and return publicity release and release of liability; (d) to the following terms and conditions regarding the Prize: Prize cannot be exchanged for cash or other prizes.

**3.3 Limitation of Liability:** Lions Gate Marine Centre is not responsible or liable for late, lost, incomplete, illegible, misdirected, stolen, delayed, damaged or destroyed entries, notifications, replies; for errors of any kind, including but not limited to human, electronic, mechanical and/or technical in nature; for any injury or damage to entrant; for incorrect or inaccurate information; for weather conditions, event cancellations, delay or rescheduling or other factors beyond Lions Gate Marine Centre's control, including, without limitation, technical issues affecting the ability to enter the Contest.

**3.4 Disqualification:** Lions Gate Marine Centre reserves the right, in its sole and unfettered discretion, to disqualify any entrant who is found to be tampering with the entry process or with the operation or administration of the Contest, acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest or in violation of the Contest rules and regulations. Lions Gate Marine Centre reserves the right to seek damages and other remedies from any such entrant to the fullest extent permitted by law, including but not limited to criminal prosecution.

**3.5 Cancellation:** Lions Gate Marine Centre reserves the right to cancel, terminate or suspend the Contest, at its sole and unfettered discretion, in the event of a technical failure, computer virus or bug, unauthorized human intervention, fraud or any other occurrence or cause beyond its control that corrupts or adversely affects the administration, security, fairness or normal operation of the Contest.

**3.6 Use of Personal Information:** By participating in the Contest, all entrants consent to the collection, use and disclosure of their personal information by Lions Gate Marine Centre for the purpose of administering the Contest and awarding the Prize.

**3.6 Intellectual Property:** All intellectual property, including but not limited to trade-marks, trade names, designs, promotional materials, web pages, source code, drawings, illustrations, logos, slogans and representations are owned by Lions Gate Marine Centre, Wesbild Holdings Ltd. and/or its respective parents, affiliates, subsidiaries or related companies. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

**3.7 Governing Law:** The Contest is subject, in all respects, including validity, interpretation and effect, to the laws of the Province of British Columbia.

**3.8 Contest Rules and Regulations:** By entering into the Contest, all persons are deemed to have read and to have fully agreed to and accepted these Contest rules and regulations. For a copy of the Contest rules and regulations, please write to: Lions Gate Marine Centre, c/o Wesbild Holdings Ltd., P.O. Box 11120, Suite 2600-1055 West Georgia Street, Vancouver, BC V6E 3P3.